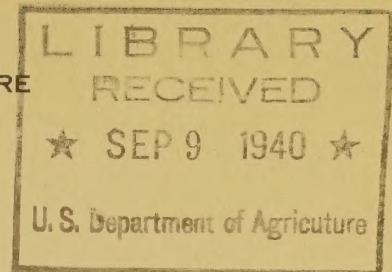


UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURAL ADJUSTMENT ADMINISTRATION
WASHINGTON, D.C.



July 22, 1940.

Dear Committeeman:

You are aware that the closing date for accepting applications under the 1941 Wheat Crop Insurance Program is August 31, 1940. If you are a wheat farmer or live in a community where wheat is grown, you and the wheat producers in your community are vitally interested in the success of the Crop Insurance Program. Its success or failure will have a significant bearing upon Crop Insurance Programs for other crops that are now under consideration.

The following should be considered:

1. Wheat Crop Insurance insures $3/4$ of a normal crop against all unavoidable loss in yield.
2. Premiums are low.
3. Premiums may be paid without cash outlay by deductions from ACP payments.
4. Crop Insurance is a part of the farm program and its success is essential to the program.
5. Agricultural Conservation committeemen and officials are charged with the responsibility of administering the Crop Insurance Program.
6. Losses paid farmers who took part in the 1939 and 1940 Wheat Crop Insurance Programs in this area indicate that serious yield losses have occurred and are likely to occur on any farm. Insurance payments were exceedingly valuable to those who had losses.

May we urge that you carefully consider the advantages of Crop Insurance on your farm and in your community. We suggest that you get in touch with your county office and that you, together with other committeemen in your community and county, by concerted effort, present the advantages of the Crop Insurance Program to all wheat growers.

I am sure we can depend upon you to help in this important matter.

Very truly yours,

W. G. Finn

Director, East Central Division.

